



2023

PARTNER PACKAGES

For more information, please reach out to:

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About IIS

IIS is a diverse and inclusive platform for all stakeholders of the global insurance and risk management community, providing knowledge, research, thought leadership, and connectivity to support the betterment of society.

Diverse Delegation

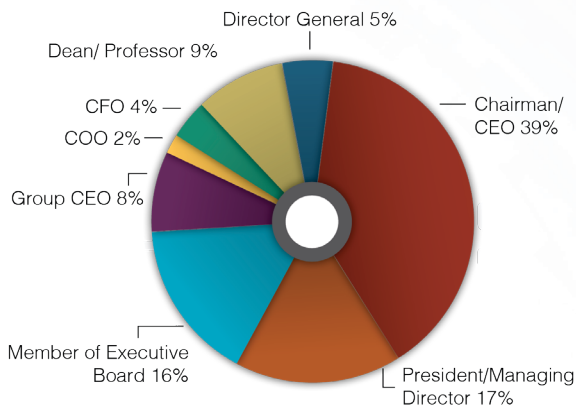
Diverse delegation of insurance executives, regulators, academics and policy makers

Over 85%

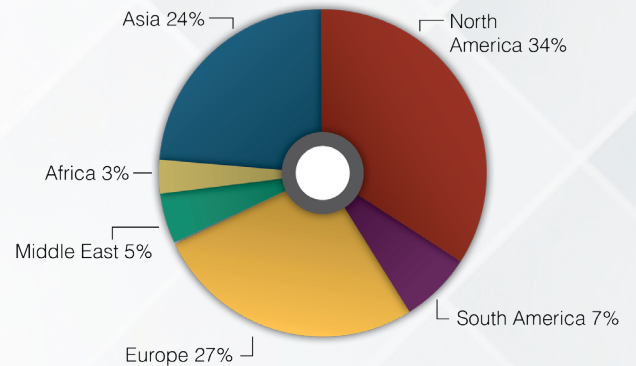
Over 85% of IIS network comprised of C-Suite representatives from across the globe

Policy Neutral Platform

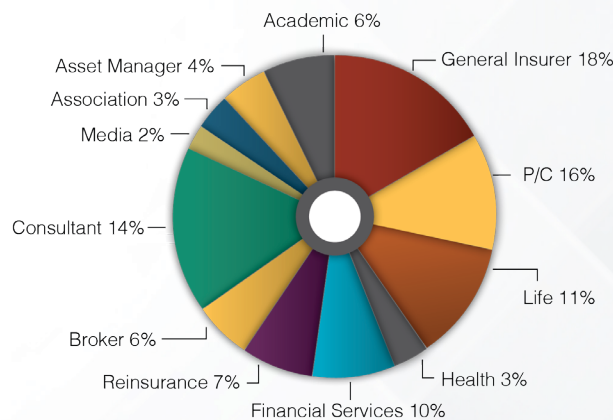
Policy neutral platform to explore what shapes the industry and expand the role of insurance in the global economy



BY TITLE



BY REGION



BY SECTOR

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About PIC

The PIC provides an excellent forum for senior life insurance, wealth management, reinsurance, and retirement savings executives from the Pacific Rim and around the world to share their views and experiences in building successful business operations.

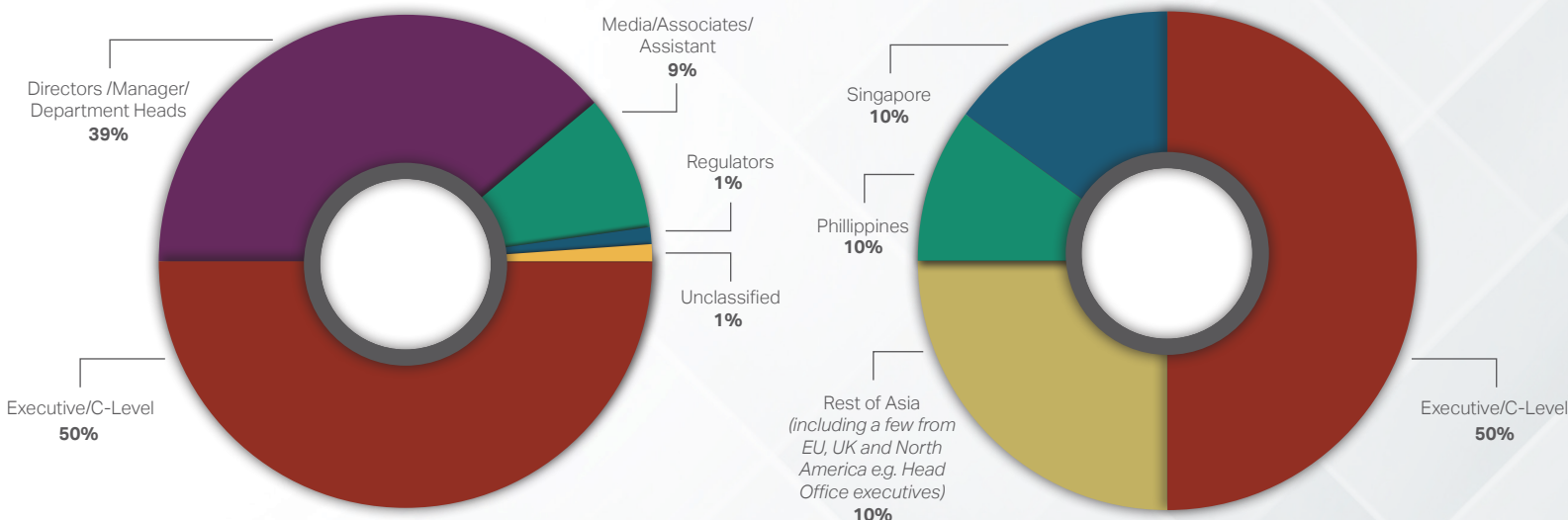
The format of the conference—a mix of plenary sessions alongside social events—provides a unique opportunity for thought leadership, networking, and business development.

- ▶ The Pacific Insurance Conference Limited organizes and conducts corporate conferences in the Pacific Rim area to:
 - ▶ Share in the free exchange of ideas and experiences concerning corporate management, marketing, and customer service.
 - ▶ Strengthen the short and long-term effectiveness of life, health, retirement savings, and wealth management businesses, particularly in the Pacific Rim area.
 - ▶ Improve business and societal conditions.

Demographics

The PIC regularly attracts over 300 CEOs and senior executives of some of the largest financial services organizations in the Asia Pacific region as well as regulators and experienced service providers to the life insurance industry.

Past PIC conferences have attracted delegates from all Pacific Rim countries and over a dozen other countries around the world.



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PARTNER WITH IIS & PIC

Annual partnerships include recognition at the Global Insurance Forum, presented by IIS & PIC, thought leadership collaboration, IIS Membership and year-round content promotion across our global network.

New in 2023: Global Insurance Forum Presented by the International Insurance Society and Pacific Insurance Conference

The IIS and PIC will jointly present the Global Insurance Forum, a multiday event in Singapore in the fall of 2023, allowing you to reach more leaders from across the global insurance community, all in one place.

PARTNERSHIP PROPOSAL

To ensure that the IIS and the PIC maintain their positions as world premier organizations, we wish to identify a limited number of Corporate Partners to collaborate with.

Corporate Partners:

Corporate Partners receive benefits and promotion throughout the year depending on which partner tier is chosen (Platinum, Gold, Silver, Bronze, GIF Supporter) including thought leadership collaboration, IIS Membership, and year round content promotion across our global network.

Event Sponsorship Enhancements:

Enhance your Corporate Partnership by sponsoring individual components of the Global Insurance Forum. View details on page 6 and inquire for pricing, benefits and availability.



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Annual Partnerships	Platinum	Gold	Silver	Bronze	GIF Supporter
Price	\$100,000	\$75,000	\$50,000	\$30,000	\$15,000
Limitations	Limited to 3 Partners	Limited to 5 Partners	Limited to 7 Partners	Limited to 10 Partners	Unlimited
Speaking Role Included at Global Insurance Forum*	✓	✓	✓	✓	
Complimentary IIS Membership**	Global Membership	Global Membership	Global Membership	Corporate Membership	
IIS Webinar Collaboration	✓	✓	✓		
Annual Recognition as a Partner on websites, in newsletter, and social media	✓	✓	✓	✓	
Sponsor Recognition/Signage In Main Ballroom/ Event Space	✓	✓	✓		
Recognition as a Partner in marketing materials and during the Global Insurance Forum. <i>(website, marketing, signage, thank you slides)</i>	✓	✓	✓	✓	✓ (Limited)
In person exhibitor booth at the Global Insurance Forum	10' x 11.5' Booth	8' x 6.5' Booth	8' x 6.5' Booth		
Link to sponsor website on conference website	✓	✓	✓	✓	
Partner Profile Page on the website <i>(logo, company description, links, resources/content)</i>	✓	✓	✓	✓	
Thought leadership contributions included on Partner Page	12	9	6	3	
Global Insurance Forum digital literature distribution <i>(pre/post)</i>	✓	✓	✓	✓	
Monthly Newsletter digital literature distribution	Included in 6 Newsletters	Included in 5 Newsletters	Included in 4 Newsletters	Included in 2 Newsletters	
Webinar Digital literature distribution	✓	✓	✓		
Video interview series participation, produced and distributed on the IIS website	✓	✓	✓		
Complimentary attendee registrations	5	3	2	1	
Discount on event sponsorship enhancements <i>(See page 6 for options)</i>	40%	30%	20%	10%	None
Opportunity to distribute gift to each participant during conference	✓	✓			
Advertisement included in the Awards Ceremony materials	✓ (2page)	✓ (1 page)	✓ (1 page)		
Sponsor recognition from leadership during opening and closing remarks	✓				

*Defined in collaboration and with approval of PIC and IIS Leadership

**See membership benefits at www.internationalinsurance.org/IIS-Member-Benefits

Opportunity to host special event must be approved in advance by PIC and IIS leadership and all expenses associated with event will be covered by the sponsor

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2023 GLOBAL INSURANCE FORUM SPONSORSHIP ENHANCEMENTS

Sponsorship enhancements are only available to Corporate Partners. Inquire for pricing, benefits and availability.

Event Sponsorship Opportunity
Welcome Reception
Closing Reception
Awards Ceremony
PRESENTATION: Breakfast session (2 available)
Speaker Lounge / Green Room
Social Media Lounge/Twitter Wall
Hydration Partner & Water Bottle
Luncheon (2 available)
Wellness Lounge
Executive Council Lunch & Presentation
Event App & Wi-Fi Package
Refreshment Breaks (by day – 2 available)
Pens
Notebooks
Advertisement in the Awards Ceremony materials

Enhancements to the defined sponsored event or item made at the request of the sponsor will be billable to the sponsor



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